

WEST VIRGINIA

COE

COUNCIL *for* OPPORTUNITY *in* EDUCATION

FROM ACCESS TO ACHIEVEMENT

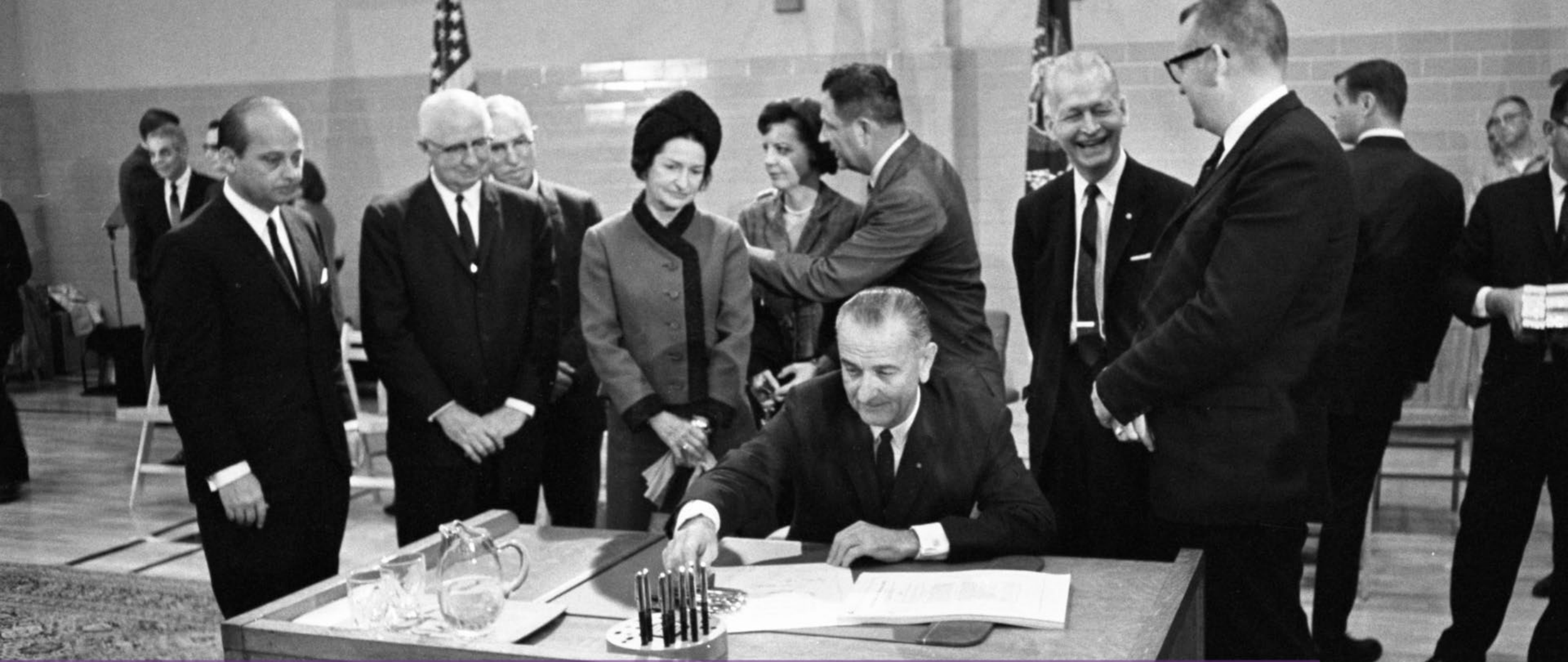
Examining The Higher Education Act

AARON BROWN, PHD

EXECUTIVE VICE PRESIDENT, COUNCIL FOR OPPORTUNITY IN EDUCATION

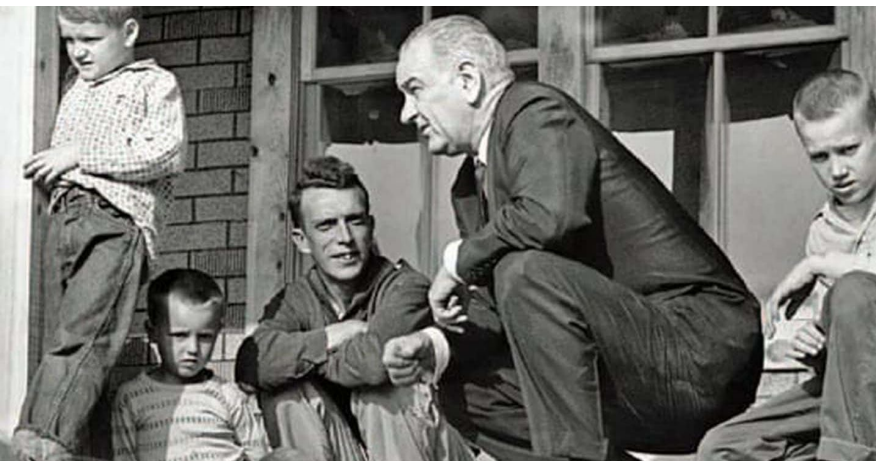
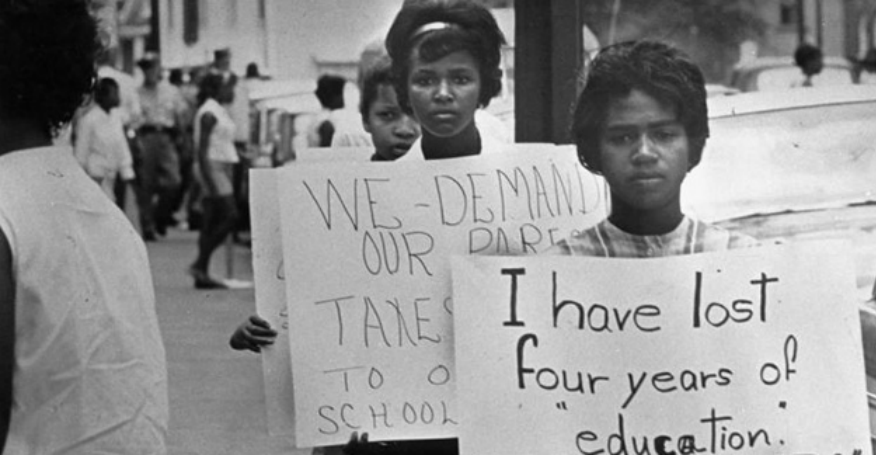
coenet.org

Fall 2024



SIGNING OF HIGHER EDUCATION ACT OF 1965

Lays Groundwork for LBJ to Usher in “War on Poverty”



Joint Address to Congress, March 15, 1965

Available at <https://www.youtube.com/watch?v=qfT03Ihtlds>



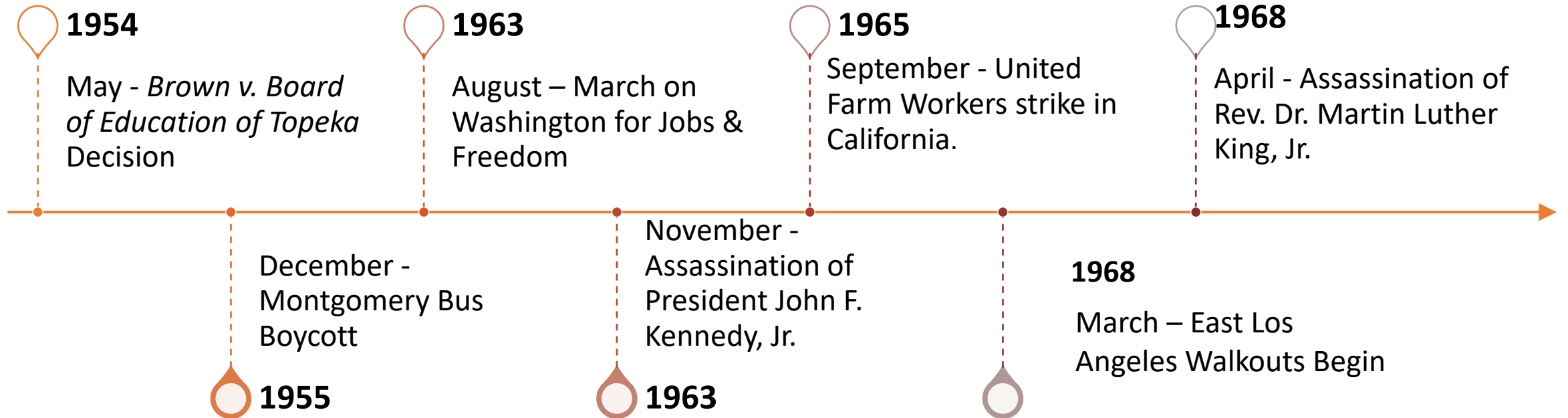
"Education is the key to opportunity in our society, and the equality of educational opportunity **MUST BE** the birthright of every citizen."

-President Lyndon B. Johnson

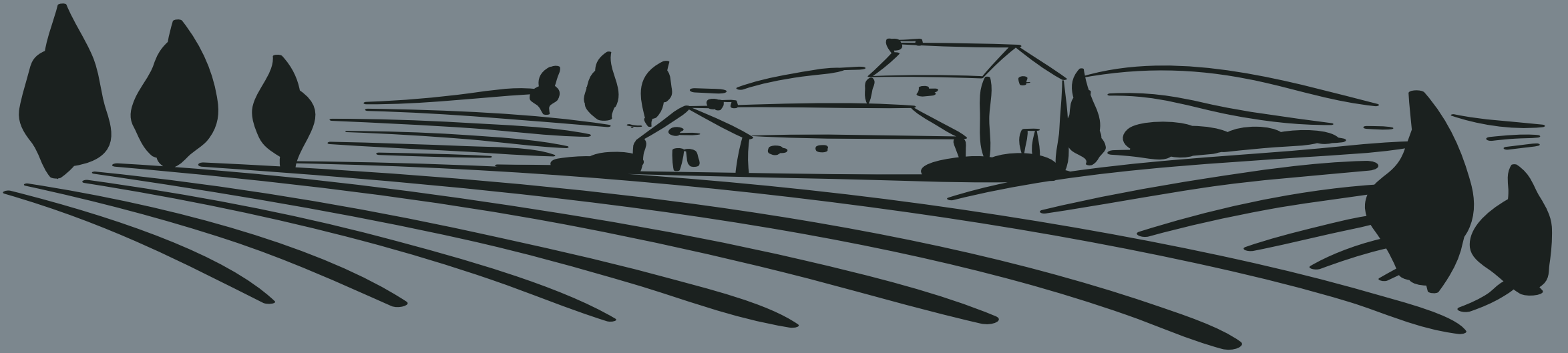


1960s

Social, Racial and Economic Unrest in the 1950s and 1960s







LOW-INCOME & FIRST-GENERATION



THE IMPACT OF THE HIGHER EDUCATION ACT (HEA) SINCE 1965

> 2X

COLLEGE ENROLLMENT IN THE U.S.
MORE THAN DOUBLED SINCE THE
HEA'S INTRODUCTION

Expanding Access to College

1965 Enrollment: 6 million students

2020 Enrollment: 19 million+

+63M

PELL GRANT RECIPIENTS

Pell Grants have been a crucial
support for low-income students.

1973: 176,000 students

2022: 6.4 million students

FEDERAL FINANCIAL AID
PROGRAMS

Need-based grants, work-study, and
federal student loans have made
college more affordable for millions.

STUDENT SUPPORT PROGRAMS
(TRIO, GEAR UP)

Providing guidance and resources for
first-gen and low-income students to
succeed in college.

THE COLLEGE DEGREE ROI

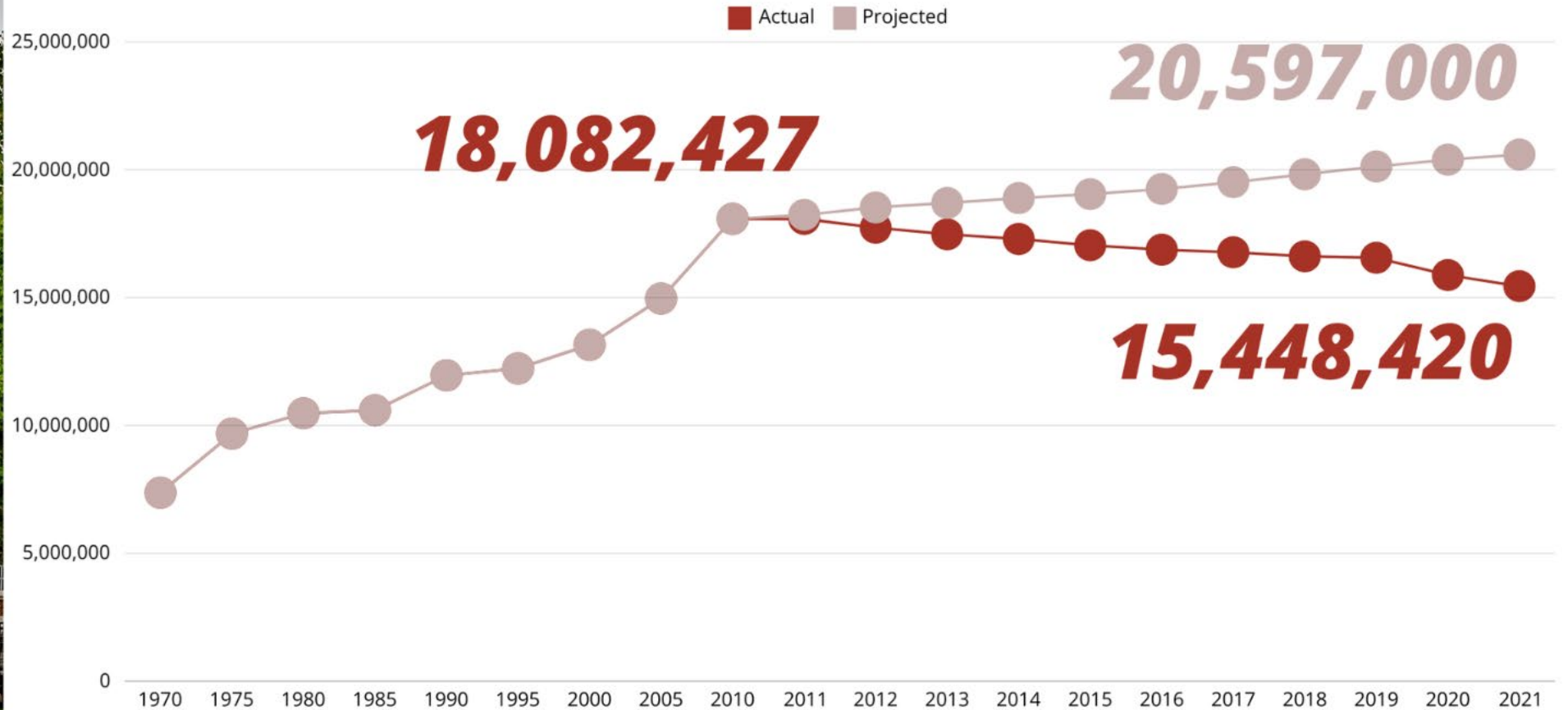
The wage gap between college graduates and high school diploma holders has widened significantly, highlighting the life-changing **value of a degree.**



***WHERE THINGS STAND
NOW***

ACTUAL AND PROJECTED*

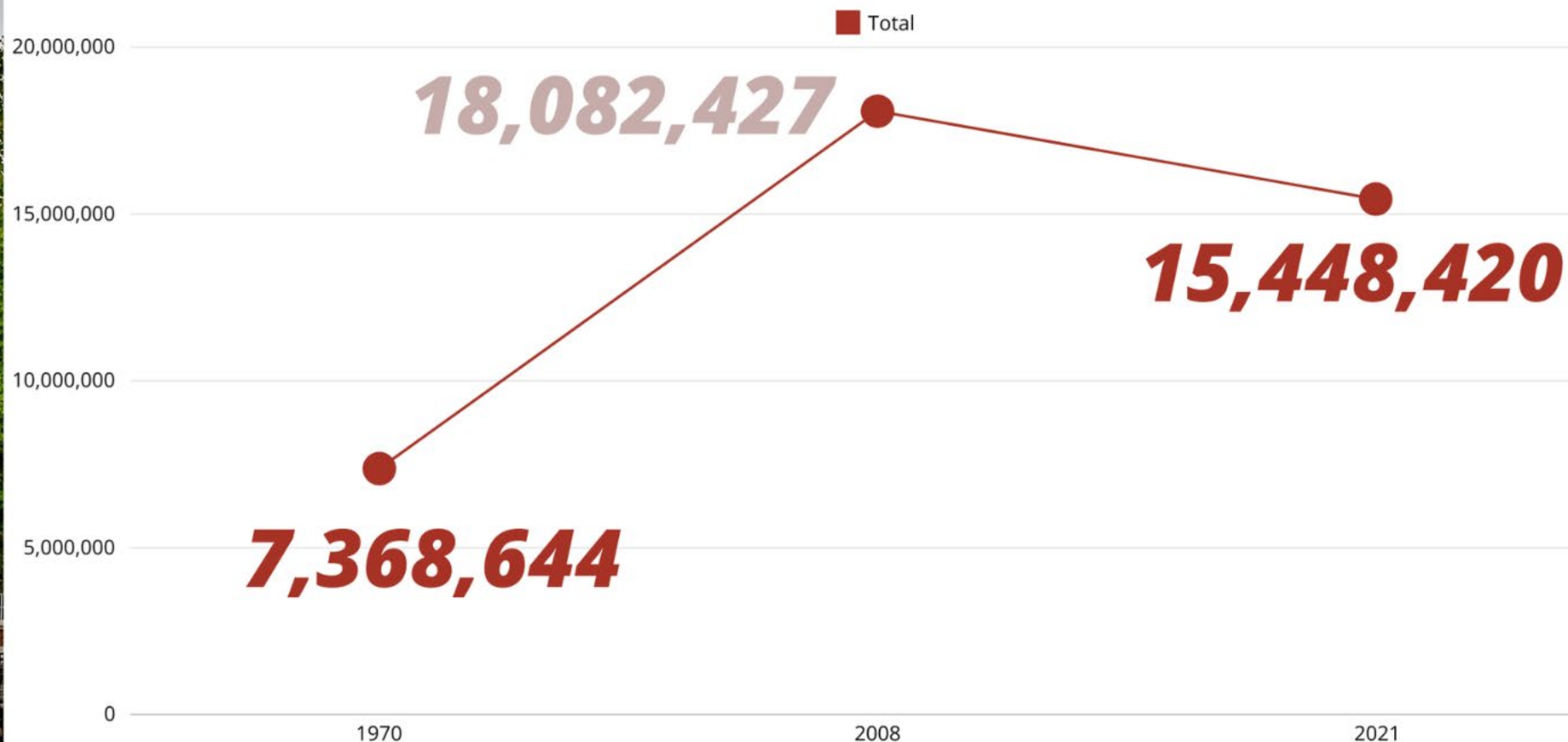
TOTAL UNDERGRADUATE ENROLLMENT IN DEGREE-SEEKING INSTITUTIONS, 1970-2021



*NCES Projections of future enrollment in 2012 Source: NCES/IPEDS

THIS HAS NEVER HAPPENED BEFORE

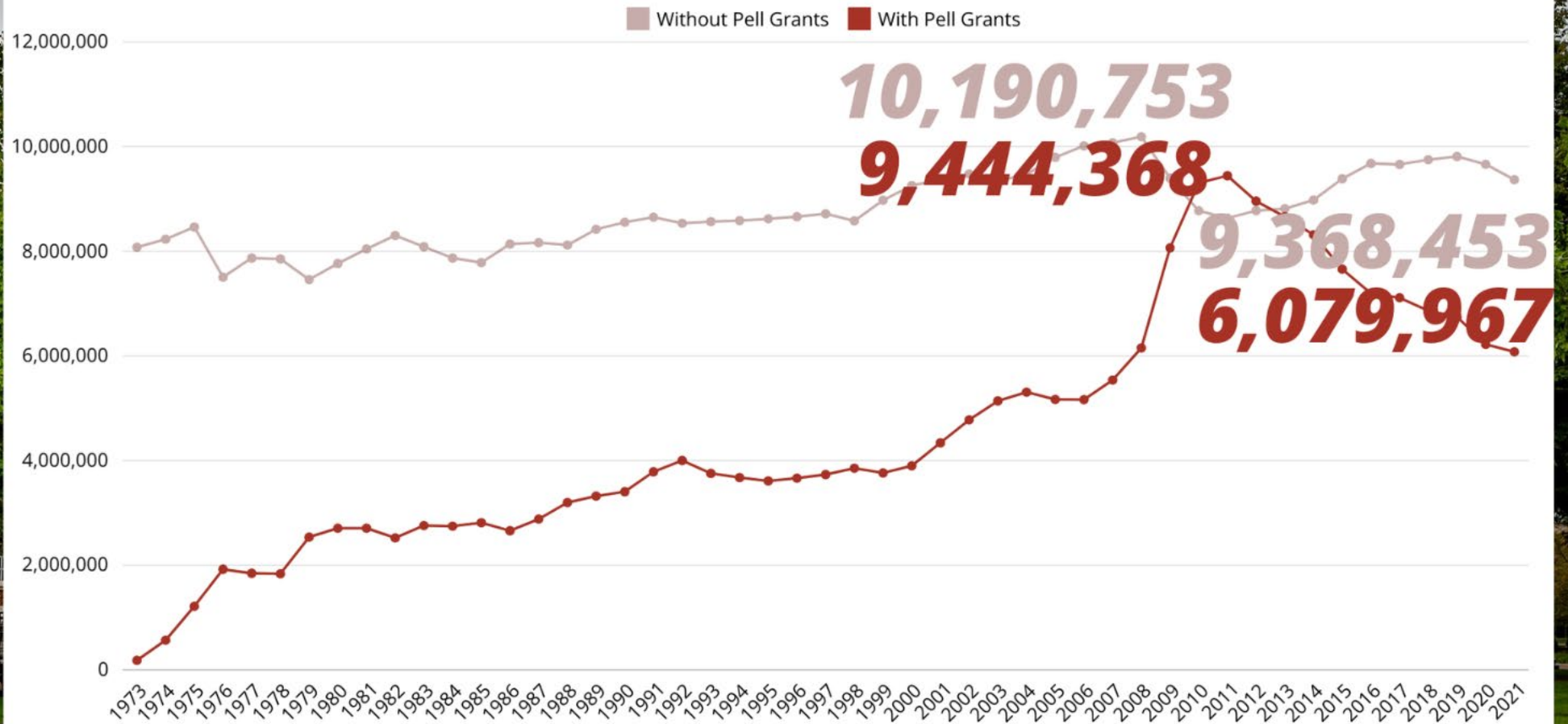
TOTAL UNDERGRADUATE FALL ENROLLMENT IN DEGREE-SEEKING INSTITUTIONS, 1970-2021



Source: NCES/Digest of Education Statistics

WHO IS NO LONGER ATTENDING?

NUMBER OF UNDERGRADUATE ENROLLMENT WITH PELL GRANTS AND WITHOUT PELL GRANTS, 1973-2021



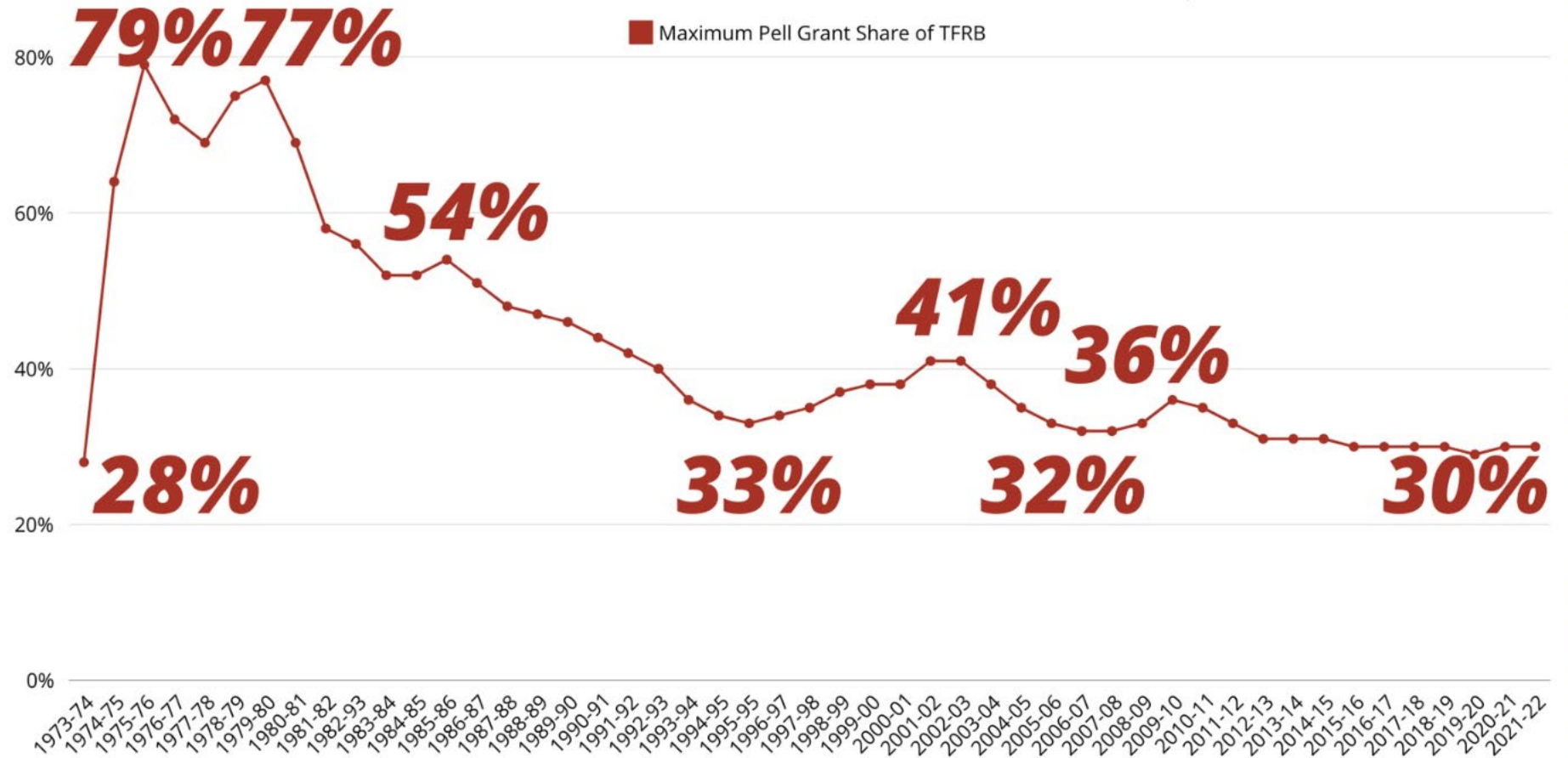
10,190,753
9,444,368

9,368,453
6,079,967

Source: OPE & Office of Federal Student Aid

THE SHRINKING VALUE OF PELL GRANTS

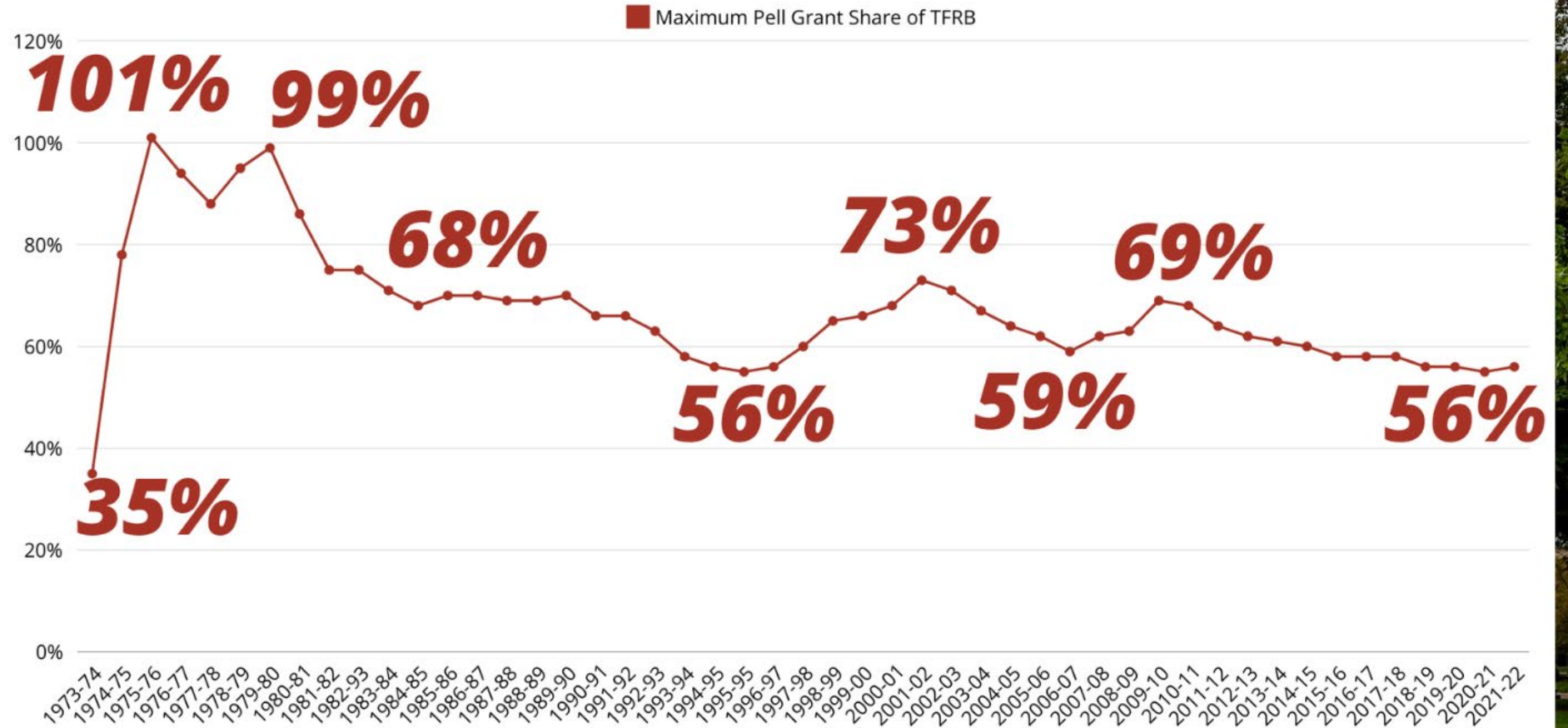
PELL GRANT MAX AWARD VS. AVERAGE PUBLIC 4-YEAR TUITION AND FEES, 1973-2022



Source: Digest of Education Statistics

THE SHRINKING VALUE OF PELL GRANTS

PELL GRANT MAX AWARD VS. AVERAGE PUBLIC 2-YEAR TUITION AND FEES, 1973-2022



Source: Digest of Education Statistics



FAFSA

U.S. DEPARTMENT OF EDUCATION
FEDERAL STUDENT AID





***WHERE DO WE GO FROM
HERE?***



Call to Action

- Proactive Holistic Support
- Strengthen Outreach & Community Engagement
- Enhance Financial Literacy and Support
- Addressing Challenges Faced by Student Affairs Professionals
- Advocacy

UPLIFT THE PRESENCE OF THE FIRST-GEN STUDENTS
AT YOUR INSTITUTION AND AMPLIFY THEIR VOICES

FIRST-GENERATION COLLEGE CELEBRATION DAY 2024

FRIDAY, NOVEMBER 8 | #CELEBRATEFIRSTGEN



FIRST-GENERATION
COLLEGE CELEBRATION



Call to Action

- Proactive Holistic Support
- Strengthen Outreach & Community Engagement
- Enhance Financial Literacy and Support
- Addressing Challenges Faced by Student Affairs Professionals
- Advocacy



SAVE THE DATE

MARCH 16-19

***HYATT REGENCY WASHINGTON ON
CAPITOL HILL***

POLICY SEMINAR 2025





Call to Action

- Proactive Holistic Support
- Strengthen Outreach & Community Engagement
- Enhance Financial Literacy and Support
- Addressing Challenges Faced by Student Affairs Professionals
- Advocacy



mpaign
REVIV

TIME



Call to Action

- Proactive Holistic Support
- Strengthen Outreach & Community Engagement
- Enhance Financial Literacy and Support
- Addressing Challenges Faced by Student Affairs Professionals
- Advocacy

“

IT IS NOT THE CRITIC WHO COUNTS; NOT THE MAN WHO POINTS OUT HOW THE STRONG MAN STUMBLES, OR WHERE THE DOER OF DEEDS COULD HAVE DONE THEM BETTER. THE CREDIT BELONGS TO THE MAN WHO IS ACTUALLY IN THE ARENA, WHOSE FACE IS MARRED BY DUST AND SWEAT AND BLOOD...

”

Theodore Roosevelt

“

... WHO SPENDS HIMSELF IN A WORTHY CAUSE;
WHO AT THE BEST KNOWS IN THE END THE
TRIUMPH OF HIGH ACHIEVEMENT, AND WHO AT
THE WORST, IF HE FAILS, AT LEAST FAILS WHILE
DARING GREATLY

”

Theodore Roosevelt

A woman with long dark hair, wearing a green blazer and a purple lanyard with a name tag, is speaking at a podium. She is gesturing with her hands. The background shows a conference room with microphones and framed certificates on the wall.

STAY WITH US AND STAY AHEAD

Visit bit.ly/COEWorks4You for insights on best practices, policy updates, and innovative approaches in supporting underrepresented students.



WEST VIRGINIA

COE

COUNCIL *for* OPPORTUNITY *in* EDUCATION

FROM ACCESS TO ACHIEVEMENT

Examining The Higher Education Act

AARON BROWN, PHD

EXECUTIVE VICE PRESIDENT, COUNCIL FOR OPPORTUNITY IN EDUCATION

coenet.org

Fall 2024